

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
956528-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator .	BOGDANOFF FOR ST SEN	516

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	956528	06344483

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Good Morning America	7-9AM	:00		\$275.00 NM
	Credited								
2	10/29/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	8:43 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
5	WPBF	Tu	10/30/12	8:59 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
4	WPBF	W	10/31/12	7:00 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
3	WPBF	Th	11/01/12		Good Morning America	7-9AM	:00		\$275.00 NM
	Credited								
2	WPBF	F	11/02/12		Good Morning America	7-9AM	:00		\$275.00 NM
	Credited								
4	10/29/12	11/02/12	The View	11A-12PM	MTWTF--	:30	2	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:35 AM	The View	11A-12PM	:30	BOGTV-12-003HD	\$800.00 NM
2	WPBF	F	11/02/12	11:34 AM	The View	11A-12PM	:30	BOGTV-12-003HD	\$800.00 NM
6	10/29/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$175.00 NM
2	WPBF	W	10/31/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
	Credited								
8	10/29/12	11/02/12	Dr. Oz	4-5p	MTWTF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								

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956528-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	516

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	11/02/12	Dr. Oz	4-5p	MTWTF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	4:21 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
1	WPBF	Th	11/01/12	4:11 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
10	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:44 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
11	10/29/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	:30	4	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:26 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
2	WPBF	W	10/31/12	5:37 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
4	WPBF	Th	11/01/12	5:39 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
3	WPBF	F	11/02/12	5:28 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
13	11/05/12	11/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
	Credited								
14	10/29/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	4	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$525.00 NM
1	WPBF	W	10/31/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$525.00 NM
3	WPBF	Th	11/01/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$525.00 NM
4	WPBF	F	11/02/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
	Credited								
16	10/29/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:42 PM	Jeopardy	7:30-8PM	:30	BOGTV-12-003HD	\$1,700.00 NM
18	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00 NM
	Credited								
2	WPBF	F	11/02/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00 NM
	Credited								

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Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	516

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
19	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1-	1	\$450.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$450.00 NM
21	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1-	1	\$400.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12		Sat 7pm News	7-730pm	:00	
									<u>Rate</u> <u>Type</u>
									\$400.00 NM
	Credited								
24	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-	1	\$800.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12	7:40 PM	Sat 7pm News	7-730pm	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$800.00 NM
	LR - Football								
25	10/29/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	MTWTF--	1	\$225.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	11/02/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$225.00 NM
28	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-	1	\$400.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12	12:07 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$400.00 NM
	LR - Football								
29	10/29/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	1	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	MTWTF--	1	\$1,050.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	11/02/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$1,050.00 NM
30	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	MTWTF--	1	\$400.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/29/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$400.00 NM
31	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----	1	\$225.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	11/05/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	BOGTV-12-003HD
									<u>Rate</u> <u>Type</u>
									\$225.00 NM

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Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	516

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/02/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	----F--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	BOGTV-12-003HD	\$225.00 NM
33	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	BOGTV-12-003HD	\$450.00 NM
34	11/05/12	11/05/12	Good Morning America	7-9AM	M-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:00 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$550.00 NM
35	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	BOGTV-12-003HD	\$450.00 NM
36	11/05/12	11/05/12	Jimmy Kimmel	1206-106A / 1135P	M-----	:30	1	\$70.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:58 AM	Jimmy Kimmel	1206-106A / 1135P	:30	BOGTV-12-003HD	\$70.00 NM
37	11/05/12	11/06/12	WPBF News 25 Mornings 6-7AM		MT-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	BOGTV-12-003HD	\$550.00 NM
38	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	BOGTV-12-003HD	\$225.00 NM
39	11/03/12	11/03/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:59 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	BOGTV-12-003HD	\$50.00 NM
40	11/05/12	11/06/12	10-11a Anderson Cooper	10-11a	MT-----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
956528-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	516

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
40	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a		MT-----	:30	1	\$450.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	11/06/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	BOGTV-12-003HD	\$450.00	NM
41	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	1	\$60.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		11/05/12	11/11/12	MT-----	1	\$60.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	11/06/12	4:43 AM	4:30a-5a	430a-5a	:30	BOGTV-12-003HD	\$60.00	NM
Total Spots							34				

Payment Terms 30 Days

<u>Gross Total</u>	\$15,755.00
<u>Agency Commission</u>	\$2,363.25
<u>Net Amount Due</u>	\$13,391.75

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
956528-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator .	BOGDANOFF FOR ST SEN	516

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	956528	06344483

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:49 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
2	WPBF	Tu	10/23/12	8:59 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
3	WPBF	W	10/24/12	8:50 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
4	WPBF	Th	10/25/12	8:59 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
5	WPBF	F	10/26/12		Good Morning America	7-9AM	:00		\$275.00 NM
	Credited								
5	10/22/12	10/26/12	The View	11A-12PM	MTWTF--	:30	2	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	11:33 AM	The View	11A-12PM	:30	BOGTV-12-003HD	\$800.00 NM
1	WPBF	F	10/26/12	11:33 AM	The View	11A-12PM	:30	BOGTV-12-003HD	\$800.00 NM
7	10/22/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$175.00 NM
2	WPBF	W	10/24/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
	Credited								
9	10/22/12	10/26/12	Dr. Oz	4-5p	MTWTF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	4:20 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
1	WPBF	Tu	10/23/12	4:21 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
12	10/22/12	10/26/12	M-F 5pm News	5-6pm	MTWTF--	:30	4	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
956528-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	516

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
12	10/22/12	10/26/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	:30	4	\$450.00	NM																																																																																																	
<table><tr><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>4</td><td>\$450.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>5:25 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>5:54 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>5:08 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td>5:24 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr></table>										10/22/12	10/28/12	MTWTF--	4	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WPBF	M	10/22/12	5:25 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00	NM	1	WPBF	Tu	10/23/12	5:54 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00	NM	2	WPBF	W	10/24/12	5:08 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00	NM	3	WPBF	Th	10/25/12	5:24 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00	NM																																
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15	10/22/12	10/26/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6:00PM-6:30PM	MTWTF--	:30	4	\$525.00	NM																																																																																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>4</td><td>\$525.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$525.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$525.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td></td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:00</td><td></td><td>\$525.00</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td></td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:00</td><td></td><td>\$525.00</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/22/12	10/28/12	MTWTF--	4	\$525.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/23/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$525.00	NM	1	WPBF	W	10/24/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$525.00	NM	4	WPBF	Th	10/25/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00	NM	Credited										3	WPBF	F	10/26/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00	NM	Credited									
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17	10/22/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM																																																																																																	
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20	10/27/12	10/27/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																																																																																	
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22	10/27/12	10/27/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----1-	:30	1	\$400.00	NM																																																																																																	
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23	10/27/12	10/27/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----S-	:30	1	\$400.00	NM																																																																																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$400.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/27/12</td><td>12:18 AM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="10">LR - Football</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/22/12	10/28/12	-----S-	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/27/12	12:18 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	BOGTV-12-003HD	\$400.00	NM	LR - Football																																																				
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LR - Football																																																																																																										
26	10/28/12	10/28/12	Sun ABC Prime A Class of Time - Fixed Non Pre-emptible	7-8PM	-----S	:30	1	\$1,650.00	NM																																																																																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,650.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>7:00 PM</td><td>Sun ABC Prime A</td><td>7-8PM</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$1,650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/22/12	10/28/12	-----S	1	\$1,650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	7:00 PM	Sun ABC Prime A	7-8PM	:30	BOGTV-12-003HD	\$1,650.00	NM																																																					
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INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
956528-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	516

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/28/12	5:36 AM	Sun 5-6am News	Sun 5-6am	:30	BOGTV-12-003HD	\$100.00 NM
<u>Total Spots</u>							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,325.00
<u>Agency Commission</u>	\$1,398.75
<u>Net Amount Due</u>	\$7,926.25